



Inaugural "Steer of the Year"



Hosted by First Place Florida
2023-2024

"Steer of the Year" is a recognition program for youth who have exhibited steer projects and earned grand champion titles throughout the recent show season.

Similar to those put on by national livestock publications, this is designed to be an interactive and fun program that showcases the depth and competitiveness of livestock in Florida, and to provide an additional outlet for recognition for those who have risen to the top throughout the season.

ELIGIBILITY

Any steer that has won the overall grand champion title at a **terminal** county-level or multi-county level fair or show between September 1, 2023 and April 30, 2024 is eligible for this program.

In the event that a fair/show has more than one "show" within a show (ex. purebred and commercial, fat and feeder, etc.) if there is no "supreme" title awarded, the steer that wins the division that has the largest number of exhibitors will represent that show.

Please see the attached page for a full list of this year's eligible shows.

If a winner is not listed, and/or a name and/or photo is needed for your fair or show, please submit the show name and exhibitor's name and/or photo (see examples on attached page) in writing, via email or direct message, by 11:59 p.m. EST on Wednesday, May 15.

If your steer, or a show you represent are listed and you do not wish to be included, please submit the show or exhibitor's name in writing, via email or direct message, by 11:59 p.m. EST on May 15.

PRELIMINARY ROUNDS

Steers will be placed into classes of **up to four**, where the public will place each class first through fourth, similar to classes at a livestock judging competition, through a Google Form.

In these rounds, steers will be seeded into classes based on when their terminal show/fair took place, as best as possible, to maintain consistency, ex. March 2024 shows, October 2023 shows.

The preliminary rounds will take place within May 19-25, exact dates within TBA with final numbers.

The **top two steers** from each class in the preliminary round, based on user generated officials, will advance to the quarterfinals.

QUARTERFINAL ROUNDS

Steers advancing to this round will again be placed into classes of **up to four**, where the public will again place each class through a Google Form.

In these rounds, steers will be randomly placed into classes as this is the second round.

The quarterfinal rounds will take place May 27-29.

The **top steer** from each of the classes in the quarterfinal round, based on user generated officials, will advance to the semifinals.

PROCEDURE

For the preliminary and quarterfinal rounds, each steer will receive a number. Exhibitor names and their fairs/shows will not be revealed in the first two rounds.

Photos of the steers will be reduced to just the animal on a solid background with only the number included, as best as possible to maintain anonymity, see examples below.



In the preliminary and semifinal rounds, steers will be grouped into classes on Google Forms, where members of the public are invited to place them first through fourth.

Classes will be tabulated by “user generated officials,” based on how they are placed by the public, as in which placing is submitted the most amongst the responses.

Ex. If a classes’ average is 3-1-2-4, steer #3 and steer #1 would move to the next round in a preliminary round, and steer #3 would move to the next round in the quarterfinals.

Following the closing of classes, the full user-generated placing will be shared, and the top two steers from each class in the preliminary rounds, and later the winning steer from each in the quarterfinal rounds will advance to the final round.

Classes will remain open for 48 hours from when each class is posted, and a valid email address is required to submit a placing for each class.

DISCLAIMER

While the program structure will stay the same, it may be necessary to have more than four or less than four steers in a class within the first two rounds based on the number of steers included.

Ex. If there are 37 steers to be included, 37 is not dividable by four, so one class of five, or three classes of three alongside classes of four, etc. may be utilized based on the “entries” provided.

The number in class will not be more than five (5) or less than three (3) for these rounds. This is not a perfect system, but it is necessary for this to be open to each terminal show in the state.

As a reminder, this is intended to be a fun program, please keep this in mind.

SEMIFINAL + FINAL ROUNDS

For the semifinal and final rounds, steers will be featured with the name of the exhibitor and the fair it was shown and sold through by First Place Florida.

Photos of the steers used will be the backdrop photo from the fair/show the steer is from, listed with the exhibitor's name and name of the show.

Steers advancing to this round will be randomly seeded into two rounds of two, where the public will vote for which steer they want to advance to the finals through two (2) Facebook Polls.

The semifinal rounds will take place May 30-31.

The top steer from each poll will advance to the final round, conducted as a Facebook Poll, where the public will vote for which steer they want to see take home the title.

The final round will take place June 2-3, with the winner recognized on June 4.

The two semifinal rounds and the final round will remain open for 24 hours from when each is posted as they will move to public vote via Facebook, only one vote will be accepted per Facebook account.

AWARDS

The overall winner of "Steer of the Year" will receive an award and additional recognition, courtesy of First Place Florida.

PLEASE NOTE

While this program is designed similar to those of national publications with "classes" to help determine the winners, please remember that this is for fun, is not an actual show or judging contest, and is strictly opinion based on photos and placing/voting from the public.

If you do not like or agree with the way that this program is set up, you do not have to participate, and may opt out if you are an exhibitor, or not participate in voting as a member of the public.

No overly negative or hateful comments, abusive language, bullying or harassment will be tolerated. If any of this behavior is observed from or on behalf of an exhibitor whose steer is included in this program, it is grounds for immediate disqualification.

As a reminder, negative comments directed toward youth exhibitors are not tolerated on any page by First Place Florida, and those who post them blocked from access if it becomes an issue.

Thank you for your support and cooperation.